Skin Aura

Powered by VELORA™

BRAND BOOK

VELORA



VELORA™
ESTHÉTICS & BIOSCIENCE LAB

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THE VELORA ESSENCE

MORE THAN SKINCARE. A BRIGHTER TOMORROW.

Velora is a skincare brand that helps consumers with skin concerns achieve healthier-looking skin through thoughtfully formulated skincare that brings together nature, innovation and care.

Aesthetic skin science: thoughtfully formulated skincare that works with your skin, for a healthier, brighter and more confident you.



WHAT VELORA MEANS

The Aura of Beautiful Skin

OUR PILLARS

Nature.
Innovation.
Care.

THE RANGE

- Day Cream
- Night Cream
- LUMIGL'O Face Wash
- Solskydd-XL Sunscreen Serum
- Gluta XL 3% Brightening Complex

FOR

All skin types

100% Veg., derived from the vegetable & mineral kingdom.

WHY WE STARTED

The skincare market feels fragmented. Technical products are available, but premium everyday skincare for the wider consumer is still underserved.

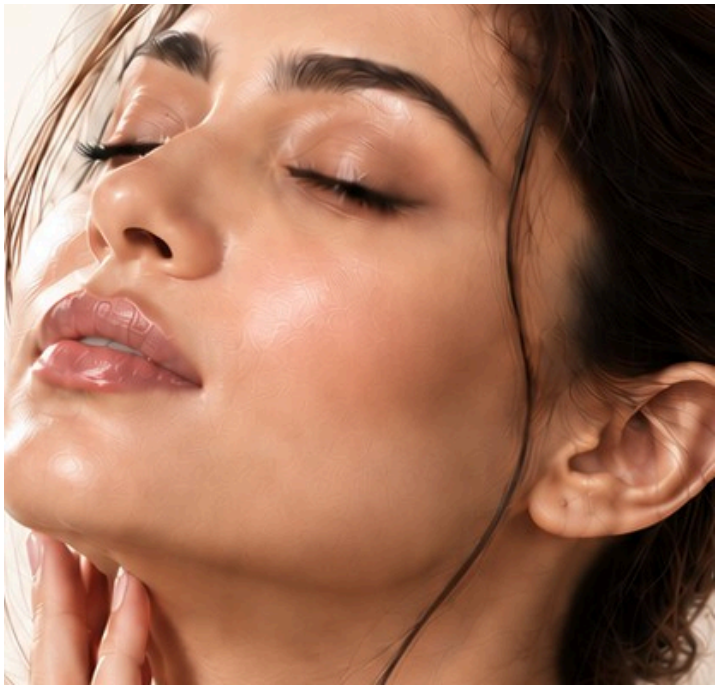
We believe everyone deserves skincare that is rooted in science, crafted with care, and designed for real skin needs.



OUR PURPOSE

To bring professional aesthetic-care thinking into everyday skincare, through products designed for the concerns men and women commonly face.

Real science. Real skin. A brighter tomorrow.



PROFESSIONAL AESTHETIC CARE, MADE EVERYDAY

Partnering in better skin, every day: elevated, ingredient-conscious products with clear information behind every recommendation, for professional environments and everyday routines alike.

Premium	Elevated presentation for professional environments and everyday routines.
Scientific	Ingredient-conscious products inspired by professional aesthetic care.
Trustworthy	Clear product information for informed recommendations.

OUR UNIQUE STRENGTHS

Cutting-Edge Technology

Formulas built around proven actives: Glutathione, Niacinamide, Hyaluronic Acid, Peptides, Ferulic Acid and Alpha Arbutin.

Personalized Ingredients

Each product pairs its actives to one clear concern: brightening, overnight repair, cleansing or sun protection.



Predictable Results

A simple, consistent routine of cleanse, treat and protect that skin can follow every day.

For Both Men and Women

Designed for the skin concerns men and women commonly face, and suitable for all skin types.

NEW LAUNCH

GLUTA XL

3% BRIGHTENING COMPLEX

EVEN SKIN TONE

RADIANCE

CLARITY

LIGHTWEIGHT SERUM



SIZE

50 ml

MRP

₹2,250

KEY ACTIVES

Glutathione 3%
Vitamin C
Niacinamide
Alpha Arbutin
Ferulic Acid
Hyaluronic Acid
Lactic Acid

The newest addition to the Velora™ range: a brightening complex with 3% Glutathione that achieves a visibly brighter complexion, promotes even skin tone and restores natural radiance, in a lightweight serum.

THE DAILY RITUAL



STEP 1 · CLEANSE

LUMIGL'O Face Wash

SIZE	MRP
100 g	₹499

APPLICATION

Take a small amount on your palms and lather with water. Gently massage onto wet face and neck for 30–60 seconds. Rinse with water and wipe off.

BENEFITS

A luxurious milky-textured face wash with Sea Buckthorn and Glutathione. Removes dead skin cells, dirt and excess oil while respecting the skin's natural pH, for skin that looks brighter and fresher.



STEP 2 · TREAT, MORNING

DAY CREAM SPF 40 PA++

SIZE	MRP
50 g	₹950

APPLICATION

Take an appropriate amount of cream and massage gently and thoroughly on face, neck and hands. Can be worn under makeup.

BENEFITS

An advanced daily care cream with Glutathione, Hyaluronic Acid and Niacinamide that promotes brighter, healthier-looking skin with lasting hydration and protection against UVA and UVB rays.



STEP 3 · PROTECT

SOLSKYDD-XL Daily Light Sunscreen Serum

SIZE	MRP
100 ml	₹1,250

APPLICATION

Apply a generous amount evenly on face and neck as the last step of your routine, 15 minutes before sun exposure. Reapply every 2–3 hours, or as needed.

BENEFITS

SPF 50 PA+++ protection in a lightweight, milky serum with no white cast or greasiness. Niacinamide and Ferulic Acid help improve the appearance of dark spots and uneven pigmentation. Non-comedogenic and paraben free.



STEP 4 · REPAIR, EVENING

NIGHT CREAM Bright, hydrated, firm

SIZE	MRP
50 g	₹1,050

APPLICATION

Apply a small amount evenly to the face and neck. Massage gently until absorbed and leave overnight.

BENEFITS

An intensive repair cream with Hydrolyzed Collagen, Peptides and Vitamin B5 that supports the skin's natural renewal while you sleep, improving elasticity, firmness, brightness and overall texture.

USAGE INFORMATION

SKIN IMPACT

Used together, the range cleanses without stripping, brightens and evens tone, hydrates through the day, protects against UVA and UVB rays and supports repair overnight, for skin that looks healthier, brighter and more even.

SUGGESTED USE

Morning: cleanse with LUMIGL'O, apply Day Cream, then finish with Solskydd-XL 15 minutes before sun exposure.

Evening: cleanse with LUMIGL'O, then apply Night Cream and leave overnight.

CAUTIONS

For external use only.

Avoid direct contact with the eyes.

Patch test before first use. Discontinue use if irritation occurs.

Use within 12 months of opening.

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PRODUCT CLAIMS

Every claim below is taken from the product's own packaging and product images. Use only these claims, worded as shown, when presenting Velora™ products.

ACROSS THE RANGE

100% Vegan
Every product in the range

Not tested on animals
As marked on every pack

100% derived from the vegetable & mineral kingdom
100% Veg.

GMP & FDA approved
Made by Orchid Lifesciences

For all skin types
Stated on every pack

12 months
Use within 12 months of opening

For external use only
As printed on every pack

Recyclable pack
Recycling mark on carton

CLEANSE · FACE WASH

LUMIGL'O

RADIANCE | HYDRATION | DEEP CLEANSE | PARABEN FREE

- **Radiance:** Glutathione, Sea Buckthorn, Vitamin C, Licorice, Kojic Acid
- **Hydration:** Niacinamide, D-Panthenol, Vitamin E
- **Deep cleanse:** AHA & BHA
- Removes dead skin cells, dirt and excess oil, for skin that looks brighter, fresher and more youthful
- Spotless radiance, cleanses after cleanse

TREAT, MORNING · DAY CREAM

DAY CREAM

SPF 40 PA++ | UVA / UVB PROTECTION | LASTING HYDRATION | PARABEN FREE

- Promotes brighter, healthier-looking skin while providing lasting hydration and protection
- Helps refine skin texture and maintain optimal hydration
- **Enriched with:** Glutathione, Hyaluronic Acid, Niacinamide, Aloe Vera, Cucumber and Licorice extracts, with essential oils
- Can be worn under makeup

PROTECT · DAILY LIGHT SUNSCREEN SERUM

SOLSKYDD-XL

SPF 50 PA+++ | INTENSE PROTECTION | PARABEN FREE | NON-COMEDOGENIC

- Daily light sunscreen serum with intense protection
- **Enriched with:** Hyaluronic Acid, Niacinamide, Vitamin E, Vitamin C, Vitamin B5, Ferulic Acid
- Paraben free and non-comedogenic

REPAIR, EVENING · NIGHT CREAM

NIGHT CREAM

RECONSTRUCT | RESTORE | NOURISH | HYDRATE

- Intensive repair that supports the skin's natural renewal process while you sleep
- Deeply hydrates while helping improve elasticity, firmness, brightness and overall skin texture
- **Enriched with:** Hydrolyzed Collagen, Peptides, Vitamin B5
- For firmer, smoother and more youthful-looking skin

BRIGHTEN · 3% BRIGHTENING COMPLEX NEW

GLUTA XL

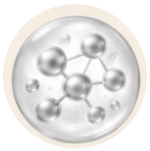
EVEN SKIN TONE | RADIANCE | CLARITY | LIGHTWEIGHT SERUM

- Achieves a visibly brighter complexion, promotes even skin tone and restores natural radiance
- **Key actives:** Glutathione 3%, Vitamin C, Niacinamide, Alpha Arbutin, Ferulic Acid, Hyaluronic Acid, Lactic Acid

100% VEGAN

Every Velora™ product is vegan, not tested on animals and 100% derived from the vegetable & mineral kingdom, as marked by the green Veg. symbol on each pack.

INGREDIENT GLOSSARY



GLUTATHIONE

FOUND IN: DAY CREAM, LUMIGL'O, GLUTA XL

Helps improve radiance and even skin tone.



NIACINAMIDE

FOUND IN: DAY CREAM, LUMIGL'O, SOLSKYDD-XL, GLUTA XL

Brightens and strengthens the skin barrier for clearer, more even skin.



HYALURONIC ACID

FOUND IN: DAY CREAM, SOLSKYDD-XL, GLUTA XL

Hydrates and plumps the skin, helping maintain moisture.



SEA BUCKTHORN

FOUND IN: LUMIGL'O FACE WASH

Rich in antioxidants; nourishes and protects the skin.



HYDROLYZED COLLAGEN

FOUND IN: NIGHT CREAM

Supports skin elasticity and firmness.



PEPTIDES

FOUND IN: NIGHT CREAM

Help repair and renew the skin overnight.



VITAMIN B5

FOUND IN: NIGHT CREAM, LUMIGL'O, SOLSKYDD-XL

D-Panthenol. Deeply hydrates and strengthens the skin barrier.



KOJIC ACID

FOUND IN: LUMIGL'O FACE WASH

Helps reduce dullness and evens skin tone.



AHA & BHA

FOUND IN: LUMIGL'O FACE WASH

Gently exfoliate for a deeper cleanse and smoother skin.



VITAMIN C

FOUND IN: NIGHT CREAM, LUMIGL'O, SOLSKYDD-XL, GLUTA XL

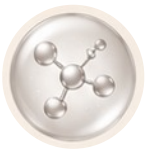
Brightens and helps protect against free radicals.



VITAMIN E

FOUND IN: LUMIGL'O, SOLSKYDD-XL

Antioxidant protection that supports skin hydration.



FERULIC ACID

FOUND IN: SOLSKYDD-XL, GLUTA XL

Enhances sun protection and fights oxidative stress.

VELORA™

ESTHÉTICS & BIOSCIENCE LAB

AESTHETIC SKIN SCIENCE

MARKETED BY

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